

# Azimuth Theatre initiates momentum **TOGETHER WE CREATE CHANGE**

**az.i.muth**  
**/ˈazəməTH/**

**The distance between a fixed reference point (where we are today) and a point of interest (our path forward).**



**Azimuth Theatre  
champions the  
established,  
nurtures the  
emerging,  
welcomes  
newcomers and  
creates  
opportunities  
for communities  
to intersect and  
collaborate.**



# Our Compass



For over 30 years Azimuth Theatre has adapted to the needs of our community:

- We value agility and courage.
- We encourage compassionate, rigorous and honest conversation.
- We make space for under-represented communities and work to remove barriers that prevent participation in the arts.

We seek to foster these attributes in ourselves, artists, communities and audiences.

Azimuth Theatre is building robust and accessible infrastructure to provide artists from every walk of life the opportunity and resources to create art based on their lived experiences.

## Where We Are Today

Since 1987, Azimuth Theatre has created and supported performance work that reflects the world in which we live, asking questions that lead us to find our azimuth: the distance between where we are today and our path forward.

**We invite you to come along on the ride.  
Let's see where it goes together.**

Your support enables us to build our programs, engage a broader community and continue to work with artists who break the mould of traditional performance arts companies.



# Our Journey



We make space for those who have yet to see their stories on stage, their perspectives on screen and their joy celebrated by the greater community!

**Azimuth maintains momentum in the face of resistance.**



## Azimuth Community Impact

### Historically

### Pandemic Year

Artists & Consultants

146

82

Audience Members & Participants

2020

733

Live Public Performances

60

7

Works Presented (live and on-demand)

12

13

Arts Education Activities

9

22



# Azimuth Theatre's impact on **COMMUNITY.**



We produce new work with a focus on sharing stories that challenge the norm, celebrating individual experiences that represent our vibrant and diverse community.



A drop-in, pay-what-you-will weekly training opportunity for emerging and established artists. These workshops feature theatre experts who spend 1.5 hours teaching specific facets of their artistic practice.



Celebrating the stories and movement of ALL bodies, the festival engages in outreach activities that bring the benefits of movement and theatrical storytelling to communities that do not have regular access to performance education.



We build and gather community through Azimuth Community Check-Ins, as well as select affinity spaces throughout the season; these are artistic spaces for people who share similar intersecting identities to gather and explore their art together. With your support, we can do even more!



# Our Path Forward

## Your Sponsorships and Donations Allow Us to Enrich the Arts Scene in our Community

Recent research\* expressed a  
“clear call for responsive and culturally  
relevant mentorship.”

# Azimuth is answering the call!

\*Stories to Action: Co-creating Inclusive Pathways to Professional Theatre, April  
MacDonald Killins, A Global Leadership Project, Royal Roads University

**\$120,000**  
**Donations & Sponsorships**

**\$280,000 Grants**

**\$400,000 GOAL**  
**Season Budget**

# Our Path Forward

## Your gift today supports...

**\$ 75,000**

The pilot of **AZ-MAP, the Azimuth Theatre Mentorship and Apprenticeship Program**, providing two underrepresented artists with mentorship, apprenticeship and equitable opportunity to be community leaders of tomorrow.

**\$ 30,000**

In support of **Azimuth's 30th Season!**

**\$ 10,000**

**The Lobbyist Program** provides a paid professional opportunity for emerging performers to join a creative ensemble as they explore new creative practices and performances in non-traditional places and spaces.

**\$ 5,000**

Essential monthly **operations costs**.

**\$ 3,400**

**Lobbyist Co-Collaborator Program**, where an emerging artistic leader hones their craft under the guidance of a seasoned professional during the Expanse Festival.

**\$ 400**

**Educational supplies** for AZ-MAP participants.

**\$ 150**

Pays a professional theatre artist to facilitate **one instalment of Azimuth's Performance Lab**





**\$25/  
MONTH**

Pays for 2  
Performance  
Labs!

**\$10/  
MONTH**

Sponsor a  
Community  
Seat!

Subsidized ticket  
costs and sustainable  
pay-what-you-will  
tickets eliminate  
access barriers

**\$100/  
MONTH**

Pays for an entire  
salon at Expanse  
Festival!

**\$50/  
MONTH**

11 hours of  
mentorship time  
with a professional  
artist!

# YOUR MONTHLY DONATION EQUALS AZIMUTH ACTION

Here are just a few ways  
your support is put to  
work ...

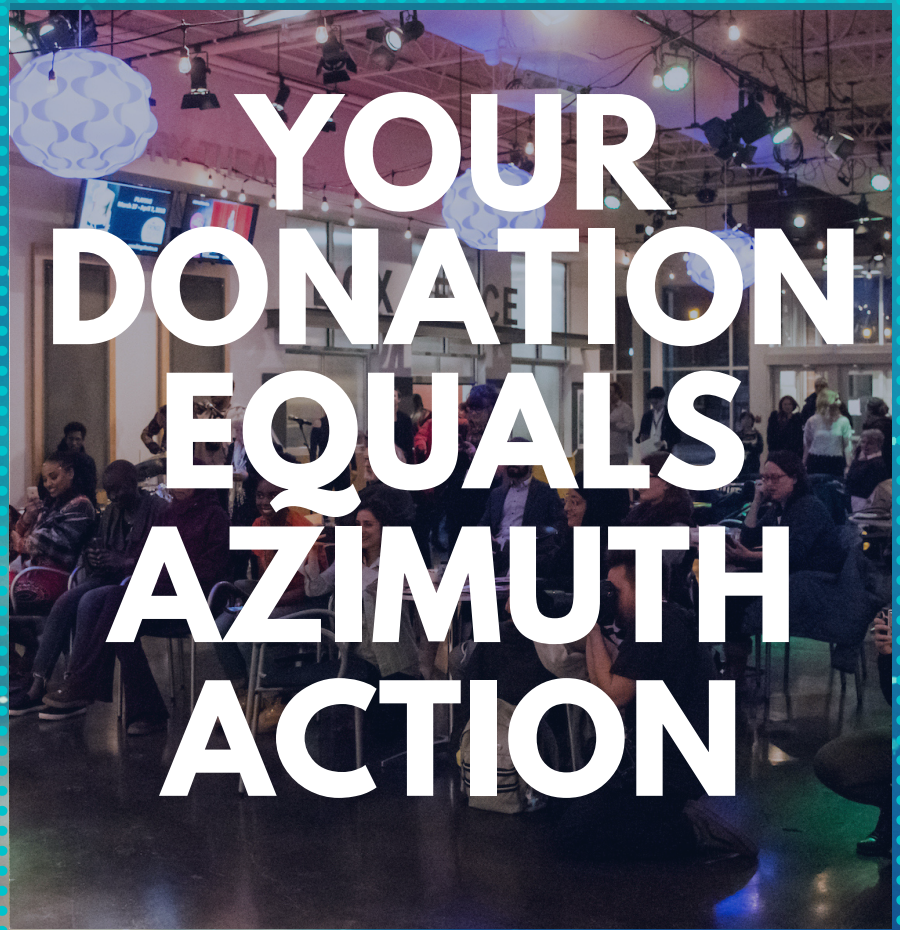
## A REOCCURRING DONATION OF YOUR CHOICE

Helps make meaningful, lasting change to the  
Edmonton theatre community, and gives us  
new ways to traverse our azimuth together.



# We welcome

- Cash Gifts
- Gifts in Kind
- Endowed Gifts
- Bequests
- Matching Gifts
- Monthly Donations



**Your donations are put to work  
enriching the arts in our community**

**[www.azimuththeatre.com/donate](http://www.azimuththeatre.com/donate)**

**Email:**

[producer@azimuththeatre.com](mailto:producer@azimuththeatre.com)

**Phone**

(780) 454-0583

**Mail:**

P.O. Box 2182, Station Main  
Edmonton, Alberta  
T5J 2P4



**All eligible gifts to Azimuth Theatre Association will be acknowledged with  
an official charitable receipt.**



**Azimuth Theatre Association is a registered charity with the Canada  
Revenue Agency (Reg #13207 1036RR001).**



# SPONSOR BENEFITS

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# YOUR SPONSORSHIP EQUALS AZIMUTH ACTION

## SPONSORSHIP IS ALL ABOUT RECIPROCITY

If you are interested in sponsoring an event, season, or Azimuth Theatre's future, [contact us](#) or fill out our Sponsorship Interest Form and we would love to chat about what a partnership could look like!

**START YOUR SPONSORSHIP  
JOURNEY NOW**



Email:  
[producer@azimuththeatre.com](mailto:producer@azimuththeatre.com)

Phone  
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Mail:  
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Edmonton, Alberta  
T5J 2P4

**[www.azimuththeatre.com/sponsorship](http://www.azimuththeatre.com/sponsorship)**





**Your  
contributions  
invigorate our  
trajectory into  
the future**

**We can't wait  
to connect with you.**

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**[Volunteer with Azimuth](#)**



**Registered Charity Number  
(Reg. #13207 1036RR001).**